

Landesverband der Tourismusorganisationen Südtirols

# **Price List for Technical Products - 2020**

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Landesverband der Tourismusorganisationen Südtirols

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### 1. General / Introduction

#### **1.1.** Note for Tourism Boards

Please note that the products that concern only the Tourism Boards (Tourismusverein/Associazione Turistica) are listed in a separate price list, which Tourism Boards can download at <u>www.lts.it.</u>

#### 1.2. Prices

The prices quoted do not include support. Support will be billed based on the expense incurred. All prices given here are in reference to 01/01/2020 and are subject to change at any time and without notice.

#### Support:

Cost per hour (billing is per half hour):	€ 100,00
Setup costs for widgets (unless otherwise defined):	
<ul> <li>Initial setup/installation per customer:</li> </ul>	€ 200,00
<ul> <li>Second setup/installation per customer:</li> </ul>	€ 100,00
All other setups/installations per customer:	€ 50,00
• Annual fee – single Widget:	€ 505,00
• Annual fee – more than 2 Widgets:	€ 1.212,00

It is generally recommended to carry out your own setup depending on the Channel/URL to be used, in order to obtain meaningful statistics.

#### Setup costs for data interfaces (unless otherwise defined):

٠	Per setup/installation:	
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It is generally recommended to carry out your own setup depending on the Channel/URL to be used, so as to avoid affecting all channels simultaneously in the event of problems on the customer's part.

€ 200.00

In the case of simultaneous orders of multiple data interfaces the setup occurs only once.

#### 1.3. Widget

Widgets are to be understood as prefabricated html/javascript blocks. These can be integrated without major expense by third parties in websites and, to a certain extent, can be optically adapted to their own needs using CSS. Widgets are not indexed by search engines in general. For this reason, it is possible on some widgets to retrieve some basic data by means of a data interface in order to make it available to the search engines.

For widgets there are no subscription rights. The service can be terminated at any time without notice. There is no right to compensation. For most widgets statistics can be created by the customer by integrating Google Analytics.

#### 1.4. Data Interfaces

For data interfaces, no statistics are supplied through LTS. For each data interface a contract must be signed prior to activation.

#### 1.5. Portal / Channel

If a portal links to a service-portal, it is not seen as integration. Popups are not links and are seen as integration. Multiple URLs with the same content are considered as a single channel. Different channels are e.g. various websites, print, APP, Info Point, hotel information system, ...

#### 1.6. Bandwidth cap

LTS assumes that customers use the offered data interfaces in a fair manner. By fair we mean that the use stands in an acceptable relationship to other clients of LTS. If a customer does not adhere to this principle, LTS reserves the right to disable the interface when necessary without prior notice.



## 2. Full data interface

This area contains the description, including photographs, prices and availability of accommodation establishments. In additionally the interface contains Events, Activities, POIs, Webcams, Snow height and Gastronomy data.

#### 2.1. Data interface:

Setup prices:	see setup <u>Prices</u> for data interfaces
Annual cost per channel:	
Accommodation establishment	€ 160,00
<ul> <li>Other Channels (1 portal/channel)</li> </ul>	€ 3.860,00
<ul> <li>Other Channels (2 to 3 portals/channels)</li> </ul>	€ 7.720,00
<ul> <li>Other Channels (4 to 10 portals/channels)</li> </ul>	€ 11.580,00

**3. HotelData** 

This area contains the description, including photographs, prices and availability of accommodation establishments.

### 3.1. Widget (Hotelfinder)

There is an additional light interface for indexing through search engines. Any additional adjustments (e.g., creating a special filter) will be charged based on the expense incurred.

Setup prices: Annual prices:

\* = The widget can be used for its own products, but also in cooperation with partners.

When using the Light interface, the one-time setup costs for the interface incurred are accrued in addition. See Prices

see setup Prices for widgets

see setup Prices for widgets



### 4. EventData

This section contains the events

#### Widget (Eventfinder) - free version 4.1.

The Eventfinder Widget offers a free - as is - version, which is ready to use and completely free of charge. This version (WidgetID: Its-eventfinder-free) does have all features and covers all events and regions of South Tyrol, but is not customizable in his basic configuration.

Currently there is no additional Light interface available for creating a search engine optimized index page.

Setup prices:	
Annual costs:	

no setup fee no annual costs

#### 4.2. Widget (Eventfinder) - customizable version

Customizable Eventfinder.

Currently there is no additional Light interface available for creating a search engine optimized index page.

Setup prices:	see setup <u>Prices</u> for widgets
Annual prices:	see setup <u>Prices</u> for widgets

#### 4.3. Data interface:

Setup prices: see setup Prices for data interfaces

Annual costs:

•	1 to 3 portals/channels:	€ 1.420,00
٠	4 to 10 portals/channels:	€ 2.840,00
•	11 to 20 portals/channels:	€ 4.260,00
•	21 to 30 portals/channels:	€ 5.680,00

\* = Only when dealing with direct/own products to the customer.

### 5. Gastronomic Data

This area includes data from gastronomy services.

#### 5.1. Widget

Currently there is no additional Light interface available for creating a search engine optimized index page.

Setup prices:	see setup <u>Prices</u> for widgets
Annual prices:	see setup <u>Prices</u> for widgets

\* = The data interface can be used for its own products, but also in cooperation with partners.

#### 5.2. Data interface:

Setup prices:	see setup <u>Prices</u> for data interfaces
Annual costs:	
<ul> <li>1 to 3 portals/channels:</li> </ul>	€ 1.420,00
<ul> <li>4 to 10 portals/channels:</li> </ul>	€ 2.840,00
<ul> <li>11 to 20 portals/channels:</li> </ul>	€ 4.260,00
21 to 30 portals/channels:	€ 5.680,00

\* = Only when dealing with direct/own products to the customer.

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### 6. Activity Data / POI Data

This section contains data of Activities and POIs.

#### 6.1. Widget (POlfinder)

Currently there is no additional Light interface available for creating a search engine optimized index page.

Setup prices:	see setup <u>Prices</u> for widgets
Annual prices:	see setup <u>Prices</u> for widgets

\* = The data interface can be used for its own products, but also in cooperation with partners.

#### 6.2. Data interface:

Setup prices:	see setup <u>Prices</u> for data interfaces	
Annual costs:		
• 1 to 3 portals/channels:	€ 1.420,00	
• 4 to 10 portals/channels:	€ 2.840,00	
• 11 to 20 portals/channels:	€ 4.260,00	
• 21 to 30 portals/channels:	€ 5.680,00	
* = Only when dealing with direct/own products to the customer.		

### 7. OPEN Data

This section contains Lifts, Slopes, Cross country ski tracks, Toboggan runs, Webcams and snow reports.

#### 7.1. Widget (POlfinder)

Currently there is **no** widget available.

#### 7.2. Data interface:

Setup prices: Annual costs:

no setup fee no annual fees



### 8. Catalogue Requests

It is possible to have general availability enquiries and catalogue requests to be forwarded directly/automatically to the TIC-Web offices of the Tourism Boards. This means that the staff of the Tourism Boards no longer have to enter the data manually. If the functionality is built on sites of non-LTS members, the order must be placed, in any event, through the Tourism Board.

#### 8.1. Widget

Currently there is no additional Light interface available for creating a search engine optimized index page.

Setup prices: Annual prices:

#### 8.2. Data interface:

Setup prices: Annual prices: see setup <u>Prices</u> for widgets on request

no setup fee

see setup <u>Prices</u> for data interfaces on request

\* = The data interface can be used for its own products, but also in cooperation with partners.

### 9. PMS Data

This area includes interfaces for PMS (Property Management System/Hotel Verwaltungsprogramm/Software alberghiera). The following interfaces are provided:

- Transmission of availability
  - Prices
- ASTAT notification
   Local Tax notification
- Local Tax notification
- AlpenBits replication
- Retrieval of enquiries that are generated by various portals

It is not possible to purchase only a portion of the interfaces.

#### 9.1. Data interface:

Setup prices:

#### Annual costs:

Property – members of the tourism association (Beherbergungsbetrieb/Struttura alberghiera) Property – NOT members of the tourism association (Beherbergungsbetrieb/Struttura alberghiera)

Note: This prices will be applied for AlpineBits server and client replication too. No activation fee will be applied for the single property.

no annual fees \*

€ 240,00



### **10.** E-mail enquiries forwarding directly to properties

With this interface, the enquiries that are generated by a portal can be forwarded directly to LTS. Then LTS forwards the enquiries directly to the properties (Beherbergungsbetrieb/Struttura alberghiera). PMS (Property Management System/Hotel Verwaltungsprogramm/Software alberghiera) can automatically process the enquiries if they are connected to LTS via AlpineBits.

#### 10.1. Data interface:

 Setup prices:
 see setup Prices for widgets

 Annual costs:
 Tourism Board (Tourismusverein/Associazione Turistica)

 Other channels
 not available

\* = The data interface can be used for its own products, but also in cooperation with partners.

### **11. InfoPoint - availability**

This is the basic availability (vacant/occupied) is given for each property without detailed information. For this reason a software (LTS Downloader) is installed on the PC, which stores a regularly updated file on the PC which can then be evaluated at regular intervals.

#### 11.1. LTS Downloader:

Setup prices:		see setup <u>Prices</u> for widgets
Annual costs:		
• 1 In	o Point:	€ 360,00
• 2 In	o Points:	€ 535,00

### 12. Offers for 2020

When ordering multiple interfaces through NON-LTS members the LTS grants the following price discounts:

HotelData + Gastronomic Data + Event Data + POI Data / Activity Data = Price of HotelData + Gastronomic Data

Gastronomic Data + Event Data + POI Data / Activity Data = Price of Event Data + POI Data